

Campaign Messenger

“Centennial Campaign – Preserving Our Spiritual Heritage & Legacy”

Issue 2 : May 4 & 5

It's Kick-Off Weekend!

Our special Kick-Off Celebration to mark the official start of our “**Centennial Campaign – Preserving Our Spiritual Heritage & Legacy**” is scheduled for this weekend, Sunday, May 5 at 12:15 pm. This event will be held in the Commons and all parishioners and their families are cordially invited and encouraged to attend. The event will feature food and refreshments.

You'll have the chance to meet with fellow parishioners and hear from church, project, and campaign leadership about our needs, our plans and the various ways you can become invested and involved.

Our newly printed campaign brochure will be distributed and our recently completed campaign video will be shown publicly for the first time.

In addition, project and campaign leadership will be on hand to answer any questions you may have.

In short, our Campaign Kick-Off Celebration promises to be an informational and inspirational event that you definitely don't want to miss!

So, please plan to attend and be assured that we absolutely *will not* be asking for gifts at this special event.



Preserving Our Spiritual Heritage & Legacy

Creative Giving Seminar Planned

We have scheduled two special *Creative Giving Seminars* during our campaign.

These special seminars are designed to educate members and others about the various and very beneficial ways that gifts can be made to our campaign—ways that can offer special benefits to both our donors and church.

Topics to be explained in-depth include the methods and benefits of giving cash, securities, personal property, real estate, life insurance policies, retirement savings, and gifts through trust arrangements and bequests.

We also will discuss how to minimize or avoid taxes and generate income through various giving vehicles that you can set up or we can help you to arrange.

Additionally, Raymond Selg will be on-hand to answer your questions and further explain and explore various gift-giving strategies. We can even continue to work with you and your advisors to help arrange for these special *creative gifts* if you are interested.

So, please plan to join us for one of these special seminars. You will learn a lot and be happy you came.



UPCOMING EVENTS

Campaign Kick-Off Event
Sunday, May 5 at 12:15 pm
Commons

Creative Giving Seminars
May (date & time TBD)
June (date & time TBD)

Commitment Weekend
June 22 & 23

Celebration Weekend
July 13 & 14

Volunteer News

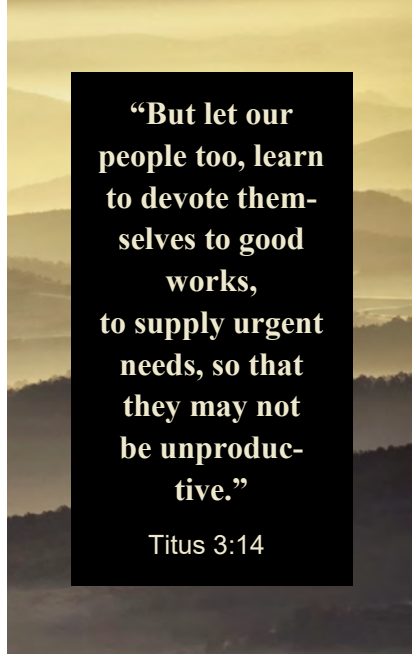
The following people are volunteers who have joined one of our campaign committees.

NOTE: This list was updated on MAY 2. If you believe your name should be on this list, please contact the Campaign Office at 757-524-4480 or email Emily Bashara at emily@sacredheartnorfolk.org

Tony Agati
Emily Bashara
Adam Bellin
Barbara Boslego
Daniel Boyters
Stephen Campbell
Robert Chuchro
James Clark
Louis DeCuir
Tim Dorsey, USN (Ret.)
Daniel Doyle
Beth Driscoll
Betty Facer
Jeffery Fleis
Victory Gatling
James Greene
Jane Harper
Daniel Hassett

Bruce Holbrook
Thomas Horsch
Robert Kelly, USN (Ret.)
Kevin Larkin
Thomas Leeman
Donna Looney
Richard Mapp
Rob McDermott
Michele Mitchell
Rosa Motta-Bischof
Karen Oberthal-Latham
Jane Pellegrino
Michael Powell
Robert Reis
Raymond Selg
Michael Soniak
Meade Stith
Andy Strassburg

William Ward
Amy Woods



“But let our people too, learn to devote themselves to good works, to supply urgent needs, so that they may not be unproductive.”

Titus 3:14

“Volunteers are unpaid, not because they are worthless, but because they are priceless.”

Anonymous



Will All in Favor of a Better Church Please Lend Us a Hand?

Many hands make for light work and volunteering for our Capital Campaign promises to be a good time without taking a lot of time.

In short, volunteering to work on our capital campaign will be “hands down” a great experience! You’ll get the chance to work with many good people. And you’ll be helping to raise funds for a needed and worthy cause. It will be a rewarding experience in many ways and is easier than you think. So, please lend a hand to our campaign if you’re asked—because you’ll be helping to assure both a successful campaign and an even better church if you do.

Financial News

Our “Centennial Campaign – Preserving Our Spiritual Heritage & Legacy” purpose is to raise the funds required to address our most pressing facility maintenance needs.

Reaching our **minimum goal** will enable us to replace and repair the tile roof, the flat roof over the Sacristy, Chapel, hallways and closets, the skylight, the interior wall

plastering and stencil work, and the HVAC design costs.

Reaching our **challenge goal** will enable us to complete the Minimum Goal projects and move forward on our HVAC system improvements and upgrades.

CAMPAIGN GOALS

Minimum Goal
\$1,000,000

Challenge Goal
\$1,400,000

Gifts Needed

In order to reach our minimum goal, we will need both a substantial number of givers and a few, fairly substantial gifts as this Chart of Gifts Needed shows:

Size of Gift	# Needed	Total Needed
\$150,000 or more	1	\$150,000
\$75,000—149,999	2	\$150,000
\$30,000—74,999	5	\$150,000
\$15,000—29,999	10	\$150,000
\$7,500—14,999	20	\$150,000
\$3,000—7,499	50	\$150,000
Less than \$3,000	157	\$100,000
TOTAL	245	\$1,000,000

“No one shall appear before the Lord empty-handed, but each of you with as much as you can give, in proportion to the blessings which the Lord, God has bestowed on you.”

Deuteronomy 16:16-17

Giving Options

To ensure that we reach our financial goals and potential, all members and those with a special interest in our church and cause are asked to consider special gifts over and above their regular contributions to our church. All campaign gifts can be made in a variety of ways:

Pledges are gifts that are payable over three years, which are easier for most people and are essential to reaching our potential. They may be paid in monthly, quarterly, semi-

annual, or annual installments via cash, credit card or direct deposit. A 10% or more initial investment toward your total pledge is requested.

Non-Cash Gifts* are another way to support our cause. These include *gifts-in-kind* gifts such as labor and materials; *securities* such as stocks, bonds or IRA rollovers; *real estate* such as marketable land, homes, and vacation, rental or commercial properties; or valuable *personal property* such as precious metals, gems, jewelry, artwork, collectables, and clas-

sic, new or slightly used automobiles, watercraft and motor homes.

Deferred Gifts* support our efforts through gifts that are arranged for now but may not be received until later. These gifts include gifts of new or fully paid-up life insurance policies, certain types of trust arrangements or gifts through a person’s will by bequest.

**All non-cash and deferred gifts must be approved by the church before acceptance.*

Giving Opportunities

There are a number of special giving opportunities available to donors of qualifying gift amounts. These show what the church can do with gifts at various levels. They also allow for the unique chance to dedicate a gift in honor or memory of whomever you choose.

Item prices are not necessarily reflective of their actual costs but, rather, are based on the item's prominence, our needs, and our community's gift abilities. Although these gift contributions may be made over the three-year giving period, recognition will be given when the gift is received in full.

“As each one has received a gift, use it to serve one another as good stewards of God’s varied grace.”

1 Peter 4:10

Opportunity		# Available	# Gifted
CHURCH ROOF			
<i>Roof Repair/Replacement</i>	\$500,000	1	
<i>Restored Copper Gutter, Downspouts, Flashings and Counter-Flashings</i>	\$100,000	1	
COMMONS ROOF			
<i>Roof Repair/Replacement</i>	\$75,000	1	
<i>Skylight Replacement</i>	\$50,000	1	
HVAC SYSTEM			
<i>New Air Handler Units</i>	\$50,000 each	2	
<i>Under Stained Glass Window HVAC Units</i>	\$10,000 each	7	

Giving Us Your Daily Bread Isn't the Only Way You Can Support Our Campaign

There are a whole host of ways that you can make gifts to our campaign. Gifts of stocks, bonds, real estate, personal property, insurance, trust arrangements, and bequests can make a huge impact in helping us reach our goals. To learn more, please attend our:

Creative Giving Seminars

We plan to have one seminar in May and another one in June. Stay tuned for those dates and times.

